

Case Study - The PR Network

How The PR Network found the perfect balance between affordability, reliability and flexibility thanks to their trust in LawBite

About The PR Network

The PR Network has redefined the rules of global PR to deliver better business value through its bespoke, flexible and expert approach.

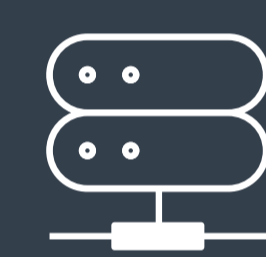
Launched as the first virtual agency in 2005, the company is powered by a team of 1,400 PR experts in 60 regions worldwide, all managed by a team of senior PR professionals based in the UK.

Russ Read-Barrow, Operations Director at The PR Network, attributes their business's success to it being virtual by design - a model he sees as very similar to LawBite.

In this case study, we examine The PR Network's legal journey and how having reliable legal assistance from LawBite has supported their growth and success.



Overview



Since 2021 The PR Network has been able to easily access legal expertise from LawBite when needed thanks to the flexibility of their subscription plan, which can be turned on and off as needed



This has allowed The PR Network to get the legal support they require at their convenience, tapping into a vast network of expertise from over 100 lawyers



LawBite has been able to support The PR Network by drafting legal documents used in daily operations and helping them to update and improve their contract processes



Plus, LawBite has handled a wide range of legal casework for The PR Network, covering various aspects of the business, such as employment contracts, GDPR compliance or IR35 regulations



Challenges



To effectively manage its large network of over 1,400 Associate Partners, The PR Network recognised the need for a thorough contract review process



The PR Network faced challenges finding a legal company with a strong understanding of their business and how they operate, making it difficult for them to trust and rely on legal advice

Solutions

Due to the nature of their business, The PR Network has a high volume of contracts to manage, so needed an efficient solution to improve their contract management processes.

LawBite provided assistance by drafting various legal documents used in daily operations and helping The PR Network to update and improve their contractual review processes.

"Working with LawBite has helped us learn how to tell when it's time to sign an agreement and when it might be time to push back." says Russ, "But while we've been able to work much smarter in recent months, the need for a lawyer or some other sort of legal advice will never go away."

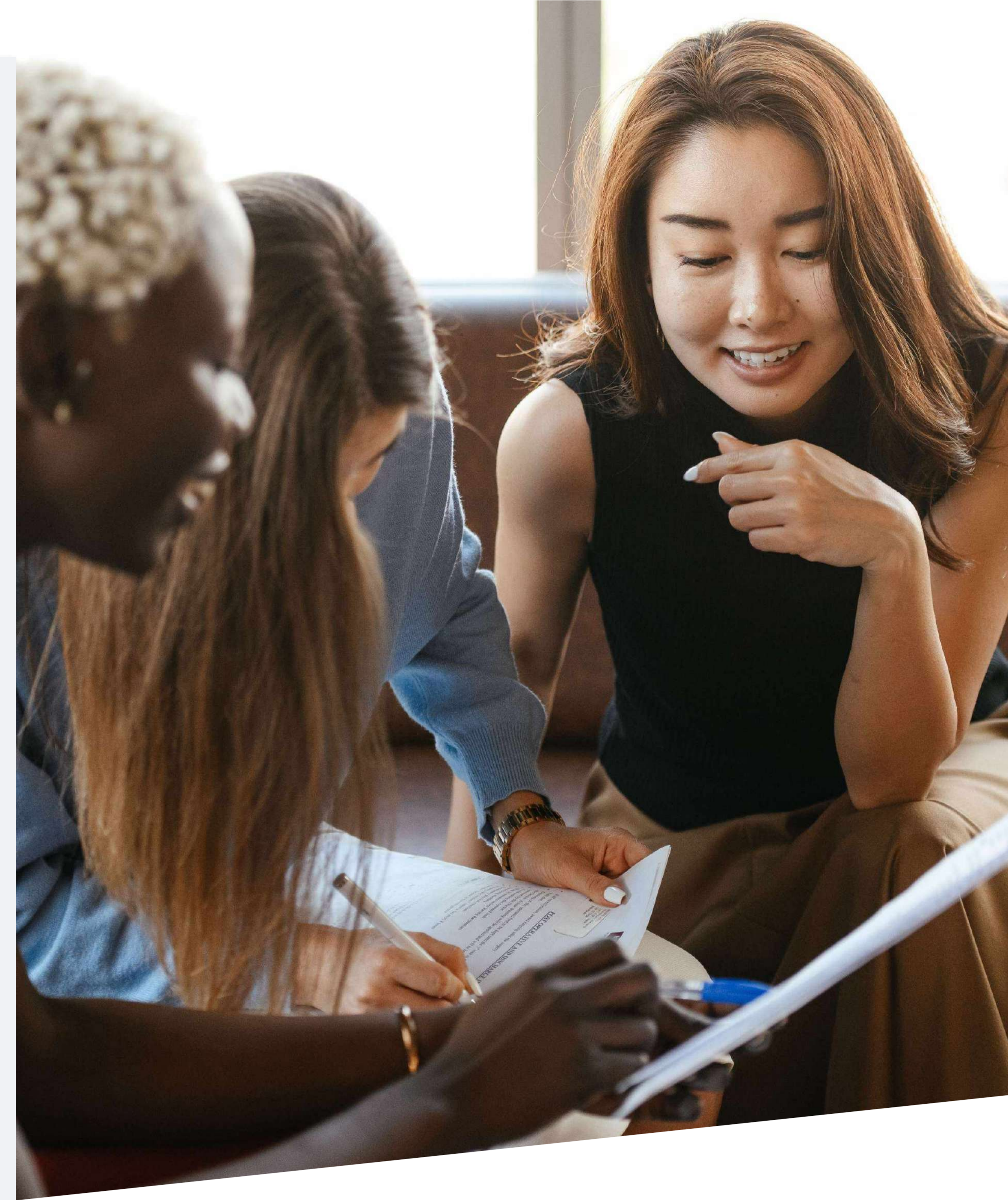


”

The nature of our business means that we prepare and sign many more contracts across a wider range of geographies than most traditional PR agencies.

LawBite has helped us manage and improve this process and even increase our efficiency as we've grown.

Russ Read-Barrow, Operations Director



In a relatively short period of time, The PR Network found a way to solve one of the biggest challenges they faced when dealing with legal services — finding a balance between affordability, reliability, and flexibility.

LawBite has now become The PR Network's most trusted legal services provider. Russ believes that having the experience of LawBite's lawyers on their side is helping them to grow and learn more about the legal aspect of their business.

Gain access to expert legal support

With the perfect balance between affordability, reliability, and flexibility, LawBite can provide legal advice for every stage in your company's journey.

We've helped thousands of companies like The PR Network gain access to legal support without the complexity and massive overheads of traditional law firms.

To find out how we can help support your business, book a free 15 minute consultation with one of our expert lawyers or call us on 020 3808 8314.

[Book a free 15 minute call](#)

